

# Proven Marketing Tips for the Successful Cat Breeder

by Jasmine Kinnear

---

## Book Description

With *Proven Marketing Tips for the Successful Cat Breeder* you will distinguish yourself from the many catteries in your breeding area. Jasmine Kinnear's guidelines are clear, practical and based on success from years of breeding pedigreed cats.

Learn the techniques to separate yourself from the breeders who merely sell kittens. You will leave your competition at a loss by your newly acquired breeding and marketing skills. No matter where you are in the world sound marketing principles cannot be taken for granted when you have the desire to excel as a breeder.

The *Felines by Design* series of books is sure to become a valued resource in your library, to be consulted and relied upon whether you are a cat breeder or owner.

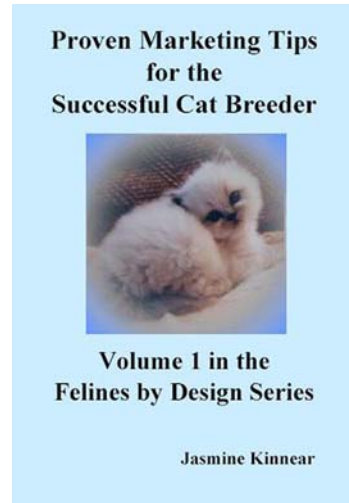
## Book Review

*"As an experienced breeder for 20 years, Kinnear reveals her secrets for success. Her book dives into the practical and ethical issues that arise when breeding, raising and selling pedigree cats."*

**Cat Fancy Magazine, September 2006**

## About the Author

Combining her skills and over 20 years of experience as a Feline Behaviour Consultant, Successful Cat Breeder and Cattery Management & Marketing Mentor Jasmine has embarked on a new path to further educate and inform others. Through her Felines by Design series of books the reader is taken on an uplifting, spiritual and inspiring journey of discovery into the Cat Fancy World and beyond.



## **CAT BREEDING GUIDE**

ISBN-10: 0-9739050-6-9

ISBN-13: 978-0-9739050-6-9

\$14.95 U.S. / 6" x 9"

112 pages / paperback

Also available as e-book (PDF)

BISAC: PET003010

BUS043000

Worldwide Release Jan. 2006

North American Distributors:  
Ingram Books, Baker & Taylor

European Distributors:  
Gardners Books, Bertram Books

**FOR MORE INFORMATION  
ON THIS BOOK OR AUTHOR  
CONTACT:**

**CCB Publishing**  
[www.ccbpublishing.com](http://www.ccbpublishing.com)

OR

**Jasmine Kinnear**  
**Confessions of a Cat Breeder**  
[www.confessionsofcatbreeder.com](http://www.confessionsofcatbreeder.com)



**CCB PUBLISHING**